

Press Release

New Waterproof MP3 Player and Headset

Waterproof Electronics, Inc. releases small waterproof clip-on mp3 player and stylish waterproof headset for under \$100.

October 5th, 2009: The field of waterproof electronics has been growing rapidly as seen with the advent of waterproof cases for MP3 players. Waterproof Electronics, Inc. however has taken a revolutionary approach that eliminates the need for a bulky case altogether. Waterproof Electronics has made this possible by using proprietary internal waterproofing technology which preserves the appearance and ease of use of the sleek MP3 player. The result is their Waterproof MP550 Micro-Clip MP3 Player having the following outstanding characteristics:

- Totally waterproof without the need for a bulky case
- Sleek, pack of gum sized mp3 that doesn't add bulk, weight or drag, so it doesn't get in the way of your sport activity
- Intuitive button push controls make it simple to use even in the water
- Built-in clip lets you firmly attach it to your goggle strap, your swimsuit, or anywhere that you desire

The company has taken this innovation one step further by combining the Waterproof MP550 Micro-Clip MP3 Player with their WaterWave Waterproof Headset. Not only is the WaterWave waterproof, but the earbuds are extremely comfortable and stay in your ears during even the most rigorous land based and aquatic activities. The headset was also designed to have a stylish earbud look, which means it can be used as your regular pair of earphones.

"Our waterproof MP3 Player and headset brings music enjoyment to both land and aquatic users" says Devlend Maul, owner and co-founder of Waterproof Electronics. He goes on to say, "The synergy between music and fitness training has revolutionized land workouts and now that tremendous synergy can be brought to

sports and workouts in the aquatic environment. Our waterproof MP3 Player is perfect for use in water or essentially any environment because it is very rugged, small, lightweight, simple to use, and can be clipped on almost anywhere.”

The Waterproof MP550 MP3 Player retails for \$99.95 and the WaterWave Waterproof Headset retails for \$49.95. However, for a limited time Waterproof Electronics is offering a great package deal of \$99.95 when the Waterproof MP550 Micro-Clip MP3 Player and WaterWave Waterproof Headset are purchased together.

Company Website: www.watersafelectronics.com

E-mail Address: watersafelectronics@gmail.com

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